Optimal Charging: Leaders or Followers
24 March 2026 | IET London: Savoy Place
https://e-vehiclechargerinfra.london

8.00 – 8.30	Exhibitor/Sponsor Setup
8.15 – 8.50	Registration & Networking refreshments + 1-2-1 Pre-booked Meetings
8.50 - 9.00	Organiser and Chair Welcome

Event Chair:
Tracy Kearns, Head of EV Charging Infrastructure, Welsh Government

8.50 - 9.50

The Changing Dynamics in the UK EV Charging Ecosystem – what is happening now and what next?

Sponsored by:

As the UK EV market matures, the charging conversation is shifting from rapid rollout to long-term system design.

Market consolidation among CPOs, changing investor appetite, grid constraints and evolving consumer expectations are reshaping the charging landscape. At the same time, the majority of EV charging continues to happen at home and in the workplace — raising important questions about affordability, accessibility and infrastructure balance.

How should the UK think about charging as a complete ecosystem — spanning home, workplace, depot, destination and public networks? What role does each layer play in delivering a cost-effective, reliable and scalable transition to electric mobility?

This opening panel brings together regulators, operators, fleet leaders and industry bodies to examine how the UK charging ecosystem must evolve to deliver Net Zero ambitions without creating stranded assets or rising consumer costs.

- What does a healthy UK EV charging ecosystem look like across home, workplace, depot and public networks?
- Why has public charging become so expensive — and what structural issues must be addressed?
- How can home and workplace charging reduce system

pressure and improve affordability?

- What government policies and regulatory reforms are required to support all charging layers?
- How should grid capacity be prioritised across residential, commercial and public infrastructure?
- What are realistic projections for EV adoption — and how must charging provision evolve between now and 2030?
- How do we ensure equitable access for drivers without off-street parking?

Opening Address: Melanie Lane, Chief Executive Officer, **Pod**

Panellists:
Jane Dennett-Thorpe, Deputy Director Net Zero Strategy, **Ofgem**
Isabel McAllister, Chief Sustainability and Compliance Officer, **First Bus**
Melanie Lane, Chief Executive Officer, **Pod**
Vicky Edmonds, CEO, **EVA England**
Vicky Read, CEO, **ChargeUK**

9.50 – 10.05

Keynote Address: "Leaders' Response to Climate Change: A Call for Action from the Polar Regions"

Keynote Address:

British Antarctic Survey
NATURAL ENVIRONMENT RESEARCH COUNCIL

by Dr. Beatrix Schlarb-Ridley, Director of Innovations and Impact, British Antarctic Survey

10.05 – 10.35

Fireside chat: Destination Charging as a Revenue Engine: Lessons from Hospitality, Estates and Retail

On this panel we will hear the lessons from National Trust and Ambassador Group on integrating EV charging into legacy estates and next-generation hospitality and leisure destinations.

As EV adoption surges across the UK, retail parks, hotels, restaurants, and leisure destinations are uniquely positioned to be the essential EV charging places. The panel will look into the growing business opportunity for the sectors to integrate EV charging into their operations - not just as an amenity, but as a driver of footfall, customer retention, and long-term revenue.

- The Value Proposition: How EV charging boosts dwell time,

customer loyalty, and revenue per visit
- Partnership Models: Landowner-led vs. operator-led vs. joint ventures - what works best?
- Site Selection & Utilisation: Making the business case with data-driven placement strategies
- Customer Experience: Seamless integration of charging with hospitality and retail services
- Brand & ESG Impact: EV charging as a tool for sustainability leadership and CSR visibility

Panellists:
Chris Richardson, Divisional Managing Director, **Ambassador Group**
Clare Frater MAPM, Programme Manager, Strategy & Places Directorate, **National Trust**

10.35- 10.50 **Keynote Presentation:** **Sponsored by:**
"Fleet Electrification at Scale: Going Beyond Hardware"

By Anthony Fernandez, CEO, Easee

10.50 - 11.30 **Roundtable Workshops – futureproof technology/solutions showcase; critical stakeholder discussions & end user case stud. The discussions run in parallel in groups of 10 at designated tables.**

Roundtable Workshops with:

Neil Austin, Chief Financial Officer, **Westmorland Family**
Edward Yendluri, Contracts Manager (Operations), Environment, Climate, Public Protection Waste and Cleansing, **Westminster City Council**
Chris Ashley, Senior Policy Lead, **RHA**
Neil Madgwick, Head of Connections Service Delivery, **UK Power Networks**
Katie Pudney, Electric Vehicle and Charging Strategy Lead, **Essex County Council**

11.30 - 11.50 Networking refreshment break (20 mins) + 1-2-1 Pre-booked Meetings

11.50 - 12.20 **Fireside Chat: Meeting customer charging needs**

Addressing the changing market proposition and the best examples

available today
Strategy, adoption and development
Addressing strategic road "cold spots" for power provision – what technology to help, how much and is it financially viable?
Meeting the needs of fleets and customers at EV charging hubs – what the success story looks like?

Speakers:
Neil Austin, Chief Financial Officer, **Westmorland Family**
Ilyas Munshi, Corporate Development & Communications Director, **EG On The Move**
Fred Le Ballois, Commercial General Manager**, TotalEnergies Charging Solutions UK**

12.20 – 13.20

The Business Case for Rural and Urban EV Charging Hubs

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As the UK accelerates toward a zero-emissions future, the need for well-distributed EV charging infrastructure is more critical than ever. The panel will explore the commercial viability and investment models for EV charging hubs across both rural and urban areas. From grid capacity challenges to land use, ROI expectations, and user demand patterns – we will unpack what it takes to make EV hubs sustainable and scalable in very different geographies.

- Urban vs. Rural Economics: Contrasting deployment costs, utilisation rates, and land value
- Funding & Incentives: Role of government grants, partnerships, and private capital
- User Behaviour & Demand Forecasting: How do usage patterns differ and influence ROI?
- Grid & Planning Barriers: Navigating infrastructure readiness and planning constraints
- Case Studies: Successes and failures from early rollouts across the UK
- First in the world - JV for EV charging hub roll out with Places for London - exploring new approach to creating EV charging and convenience hubs.

Opening Address: Neil Mahapatra, CEO, **Zapgo**

OPTIMAL CHARGING
LEADERS OR FOLLOWERS

Panellists:
Jade Edwards, Head of Insights, **zapmap**
Ben Cattermole, Head of Transport Decarbonisation, **National Grid Electricity Distribution**
Alex Gilbert, Head of Energy & Electrification, **Places for London**
James Nutter, Lead Policy Manager Transport Strategy, **West Yorkshire Combined Authority**
Neil Mahapatra, CEO, **Zapgo**

13.20 - 14.10 Networking Lunch (50 mins) + 1-2-1 Pre-booked Meetings

13.30 – 13.35 *Spotlight Presentation - **Eclipse Power***

13.35 - 13.45 *Spotlight Presentation (Breakout room stage):* ***Max Brandt, CEO & Co-founder, FLEXECHARGE (Charge Point Intelligence)***

14.10 - 14.40 **Fireside chat: Maximising EV Charger Utilisation: Smarter Access, Smarter Energy**

The UK charging landscape is shifting from rapid rollout to smarter utilisation. This session brings together networks, and innovators to show how shared-use models, roaming platforms and smart-charging are driving higher occupancy, lower costs and new revenue streams. We'll hear how CPMS platforms are simplifying operations, and how energy flexibility is unlocking fresh margins. Uncover what's working now and where the next utilisation gains will come from.

- How much flexibility revenue sites can actually capture in 2026
- Which shared-use models in the UK reliably drive utilisation and dwell-time revenue
- How roaming & Open e-Mobility protocols simplify access, billing and fleet operations — and which providers are enabling that today
- Concrete examples where smart charging and energy integration has reduced site costs and created new margins (V2G / flexibility markets / smart tariffs)
- Why a modern CPMS is mission-critical for uptime, dynamic pricing, and API integrations with retailers, fleets and DSOs
- How AI and fleet optimisation tools are unlocking smarter pricing & yield

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Speakers:
Alex Schoch, Head of Flexibility, Octopus Energy Group
Eleanor O'Neill, Chief Revenue Officer, Monta

14.40 – 15.30

Towards equitable EV Charging provision – combining on-street, car park and EV Charging hubs to drive ev adoption

We are going to hear the views from Chargepoint operators, Councils and commercial fleet industry. Can we bring home tariffs to public charging infrastructure?

The impact of latest central government announcements on accelerating infrastructure roll out?
Is public charging network available, accessible and suitable for commercial fleets?
How do you balance needs of the public and industry partners?
What challenges does Local Government encounter when delivering public charging infra in their authority areas?

Panellists:
Ruth Cadbury, Chair, **Transport Select Committee**
Katie Pudney, Electric Vehicle and Charging Strategy Lead, **Essex County Council**
Judith Hayton, Transport Strategy and Planning Manager - Electric Vehicle Charging Infrastructure, **Transport for London**
Councillor Peter Candlish, Cabinet Member for Transport, **Portsmouth City Council**
Martin Hale, Managing Director, **Qwello UK**

15.30 – 16.30

Financing the charge: Capital pathways for the UK's EV infrastructure boom (2025 - 2028)
As the UK races toward its net zero goals, billions in EV infrastructure investment are on the line. This session brings together capital allocators, project developers, and policymakers to uncover how we finance the biggest mobility transition in history.

- Where's the capital going? Trends in public/private finance for UK EV infra.
- Bridging the funding gap: Government incentives vs. private ROI expectations
- Grid constraints, land access, and capital inefficiencies: how to solve them

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- Asset financing, green bonds, SPVs: What works in the UK context?
- Project bankability: What investors need from project developers
- Charging models: Public, depot, fleet, and commercial - who funds what?

Opening presentation (10 mins)

Main panel discussion (45mins) on "Aligning Capital, Policy, and Tech for EV infrastructure scale-up"

Finishing with audience Q&A (5 mins)

Opening presentation:
Tim Longstaff, Partner, Roland Berger "Investor reality check: Returns, Risks and Utilisation – what this data is telling us"

Panelists:
Dr. Julia Kowalle, Executive Director, Head of Asset Strategy, Global Structured Finance, EMEA, **SMBC Bank International**
Zeeshan Hashmi, Director, Power, Utilities & Infrastructure, **RBC Capital Markets**
Philippe Bazin, Head of Sustainable Energy and Green Infrastructure, **Novuna Business Finance**
Ryan Jude, Built Environment Programme Director, **Green Finance Institute**
Tim Longstaff, Partner, **Roland Berger**

16.30 – 17.00 **Chair Closing address** and Networking refreshments.

End of Day

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